

**ellenor – Website Third-Party Cookies**

Cookie Type	Cookie Name	Domain	Cookie Purpose	Lifespan	Social Media
Advertising	.doubleclick.net	IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	390 days	
Advertising	.facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	90 days	✓
Advertising	.google.com	1P_JAR	Collects information on visitor behaviour on multiple websites. This information is used on the website in order to optimize the relevance of advertisements.	30 days	
Advertising	.google.com	NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	183 days	
Advertising	www.facebook.com	tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session	✓
Advertising	.youtube.com	GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day	✓
Analytical	.mynewsdesk.com	__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	730 days	
Analytical	.mynewsdesk.com	__utmb	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	0 days	
Analytical	.mynewsdesk.com	__utmc	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session	
Analytical	.mynewsdesk.com	__utmz	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	183 days	
Functionality	.google.com	CONSENT	Used to detect if the visitor has accepted non-necessary cookies in the modal.	6521 days	
Functionality	.mynewsdesk.com	_mynewsdesk_session	Preserves user states across page requests.	Session	
Functionality	.mynewsdesk.com	origin_site	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	1 day	
Functionality	.mynewsdesk.com	picked_site	Saves the user's preferred language on the website.	1 day	
Functionality	cdn.syndication.twimg.com	lang	Remembers the user's selected language.	Session	✓
Functionality	.youtube.com	VISITOR_INFO1_LIVE	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites; it can also determine whether the website visitor is using the new or old version of the Youtube interface. This cookie is used as a unique identifier to track viewing of videos.	149 days	✓
Advertising	.google.com -	ANID	Unknown	730 days	
Advertising	.google.com -	APISID	Unknown		
Unknown	.google.com -	DV	Unknown		
Advertising	.google.com -	HSID	This cookie is set by DoubleClick (which is owned by Google) to build a profile of the website visitor's interests and show relevant ads on other sites.		
Unknown	.google.com -	OGPC	Unknown		
Unknown	.google.com -	OTZ	There is not yet any general information about this cookie based on its name only		

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Advertising	.doubleclick.net	SAPISID	This DoubleClick cookie is generally set through the site by advertising partners, and used by them to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.	10 days	
Advertising	.google.com -	cCONSENT	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	321 days	
Unknown	.google.com -	SEARCH_SAME SITE	There is not yet any general information about this cookie based on its name only. The main purpose of this cookie is: Unknown		
Strictly Necessary	.google.com -	SID	This is a very common cookie name but where it is found as a session cookie it is likely to be used as for session state management	2 years	
Advertising	.google.com -	SIDCC	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	2 years	
Advertising	.google.com -	SSID	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.		
Unknown	.google.com -	__Secure-3PAPISID	There is not yet any general information about this cookie based on its name only.		
Unknown	.google.com -	__Secure-3PSID	There is not yet any general information about this cookie based on its name only.		
Unknown	.google.com -	__Secure-APISID	There is not yet any general information about this cookie based on its name only.		
Unknown	.google.com -	__Secure-HSID	There is not yet any general information about this cookie based on its name only.		
Unknown	.google.com -	__Secure-SSID	There is not yet any general information about this cookie based on its name only.		
Performance	twitter.com	_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.		
Unknown	.ellenor.org	_ga	Unknown	730 years	
Analytics	.ellenor.org	gat_gtag_UA_61646421_1	This search has identified a match with a recognised pattern type cookie: _gat_gtag_ {gaID} The results below are based on data aggregated from all known incidences of this pattern. Google Analytics		
Performance	.ellenor.org	_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited	730 years	
Advertising	.facebook.com	fr	There is not yet any general information about this cookie based on its name only		
Advertising	twitter.com	guest_id	This cookie is set by Twitter to identify and track the website visitor.	664 days	✓
Advertising	uk	personalization_id	There is not yet any general information about this cookie based on its name only	2095 days	
Unknown	.mynewsdesk.com	picked_site	Saves the user's preferred language on the website.	1 day	